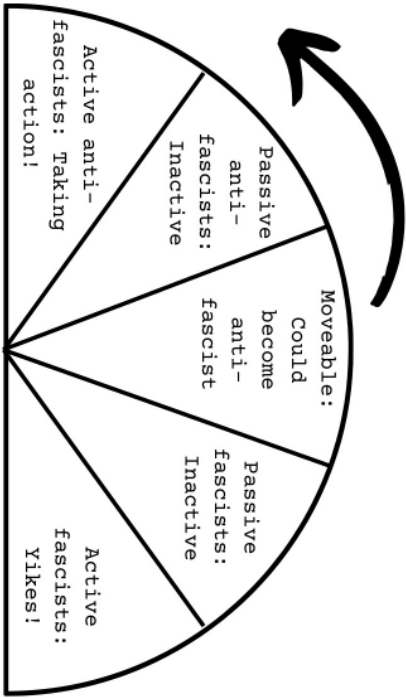


If we can change people who passively support us into active anti-fascists and moveable people into passive supporters, **we will win.**

Adapted from Training for Change



Right now, Americans fall into these categories:

When we're tempted to argue with someone, ask yourself:
Are they an active anti-fascist, or moveable? If so, how can you **invite** them into passive anti-fascist, or moveable? If they participate in the movement at a deeper level?

Are they a passive fascist or an active fascist? **Rational debate might be a waste of time.** If they're harming someone right now, stop them. Otherwise, ignore them.

WHEN WE ORGANIZE OUR FRIENDS, WE CAN DEFEAT THE PEOPLE WHO OPPOSE OUR SURVIVAL.

Be BAD. Copy this zine and give it to your buddies.

TO WIN AGAINST FASCISM:

We don't have to persuade everyone

Stop arguing with strangers and organize your friends instead!



By the BAD
Collective: Buddies
Against Donald Trump, etc.

Fascist governments aren't persuaded to leave power by rational debate. Mass movements defeat fascists through **people power.**

Even the most powerful dictator depends on many people to carry out their orders: civil servants, party officials, the media, police, farmers, teachers, service workers...

When we stop cooperating, they are powerless.

History shows us they can be stopped by the active resistance of only a small part of the population.

In the fight against fascism, there are many necessary roles

Protect each other: Protect targeted people, reduce harm	Resist, rebel: Strategically act to disrupt fascist power
Examples: deportation defense, care collectives, food distribution	Examples: direct action, noncooperation, strikes
Defend democratic processes: Safeguard civic institutions	Organize alternatives: Create parallel institutions, build a culture of hope
Examples: election monitoring, supporting libraries against censorship	Examples: unions, people's hearings, art

Find your role and let others play theirs. If another activist is doing something you don't like, ask yourself:

Are you both pursuing the same goals using different means? If so, let them be. **Focus on your work.**

Are they causing harm? If you have a relationship with them, **invite them to take accountability** for their impact.

Disagreement is inevitable and valuable. **We can engage in conflict in a way that strengthens our movements** when we remember that we need each other.

There is a place for each of us in the struggle. To find your place, consider:

- What skills can you offer?
- What resources can you share?
- What is your capacity?
- What communities are you already a part of?
- What do you love to do?
- What role would make you happy?

Your pleasure and happiness = our sustainability and success

"Our differences are polarities between which can spark possibilities for a future we cannot even now imagine, when we acknowledge that we share a unifying vision, no matter how differently expressed; a vision which supposes a future where we may all flourish, as well as a living earth upon which to support our choices."

- Audre Lorde,
Difference and Survival

Be BAD. Copy this zine and give it to your buddies.

TO WIN AGAINST FASCISM:

Fight fascists, not each other!

By the BAD
Collective: Buddies
Against Donald Trump, etc.

HOW TO DEFEAT TRUMP

By the BAD
Collective: Buddies
Against Donald
Trump, etc.

TOGETHER, WE HAVE EVERYTHING WE NEED TO PROTECT EACH OTHER AND DEFEAT FASCISM.

Be BAD. Copy this
zine and give it to
your buddies.

Option 1: **Vote him out!**

The electoral college gives Republicans more power than the left, so we will need to win by a huge margin. That means mainstream progressive organizations, the Democratic party, and the far left will all need to work together. It will take tenacity and compromise.

- Run progressive candidates at the local, state, and national levels
- Organize for the 2026 midterms
- Reach out to non-voters
- Prepare election workers to stand up against anti-democratic orders
- Support electoral officials who defend democracy
- Organize to stop a coup attempt

Option 2: **Kick him out!**

We can develop a national resistance movement to force Trump to leave office. Large scale strikes and other disruptions could shut down our fragile economy and make it impossible for him to govern.

- Connect with our communities and discuss how we will resist together
- Build and strengthen labor unions
- Prepare strike funds and mutual aid groups to help resisters
- Organize other support groups: bail funds and jail support, medics, media and communications teams, protest and direct action teams, care collectives
- **Strike! Strike! Strike!**

communities:

However we can start by **building strong** agendas, we resist Trump's, we resist fascist agenda,

- Gather with our loved ones to share feelings and listen to each other
- Grieve together what Trump will destroy so that we can move past denial into acceptance and action
- Organize affinity groups: small groups of people you trust who are committed to taking action together
- Build networks of progressive organizations
- Look out for new allies in unexpected places
- Create a culture of resistance and hope

WHAT MAKES A BOYCOTT EFFECTIVE?

Boycott (n.): a direct-action protest that aims to change a policy by removing financial or social support from a person, company, or institution.

**BOYCOTTS NEVER
WORK OVERNIGHT. WE
CAN'T EXPECT THE
TRUMP REGIME TO
FALL RIGHT AWAY.
DON'T BE
DISCOURAGED! WE
WILL FIND A WAY TO
WIN.**

By the BAD Collective:
Buddies Against Donald
Trump, etc.

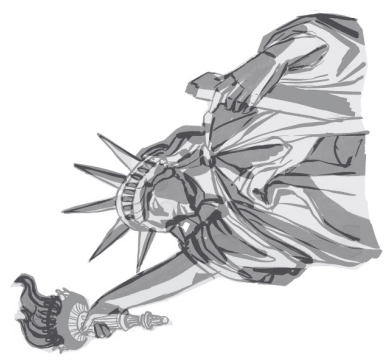
Be Bad. Copy this Zine
and Give it to your
Buddies.

Boycotts work by withdrawing our cooperation from people and systems that need our participation to function. They are a way of using our collective power.

*Let's use
boycotts to force
Trump out of
office!*

*Heck yeah! No
money for
fascists!*

- Boycotts get results! But they take strategy. They are most effective when:
1. They have a clear target and demand, e.g. "Trump, Resign! Fire Musk!"
 2. They generate publicity and expose an injustice, damaging the target's reputation.
 3. They are used alongside other tactics, like strikes and civil disobedience.



DEMOCRACY NEEDS YOU AND ME!

- What can we learn from boycotts?
1. Make our boycott visible! Organize demonstrations and pickets. Write letters to the editor. Explain why you believe Trump is a threat to our democracy.
 2. Involve existing organizations. Ask your union, club, religious group, or other group to join.
 3. A boycott is only the first step. Gather your friends and start brainstorming other tactics.

Case study: The United Farmworkers Grape Boycott

In 1965, Delano, California farmworkers faced unsafe working conditions and starvation wages. They were forced to live in company housing and some faced deportation. The workers bravely formed the United Farmworkers Union. Thousands voted to strike, but they knew it would take more to win. So, they organized a boycott.

Farmworkers who picked grapes contacted other unions and ask them to tell their members to stop buying products made by Schenley Industries, the second largest grape grower in Delano. The unions banned together, refusing to buy or sell Schenley products. Across the country, other people joined in. They picketed businesses where Schenley grapes were sold. They explained what the company was doing to its workers. Soon, Schenley's reputation was in the toilet. Thanks to the extra pressure generated by the boycott, the strikers won!